

Facts & Figures

Date:	11 – 13 Nov 2024	
Venue & Location:	The Arena	
Show floor hours:	4:00 pm – 10:00 pm	
Event cycle:	annually	
Exhibition space:	6,000 sqm (estimated)	
Exhibitors:	200 exhibitors estimated	
Visitors:	7,000 visitors estimated	
Admission Criteria:	All products originating from agriculture, including aquaculture, have to be certified organic by an accredited control body according to a standard in the IFOAM Family of Standards. In regards to organic certification, there are a number of international certification bodies operating in Saudi Arabia, including the first Saudi certification body TAWTHIQ.	
Products on display:	Fresh food Frozen food Grocery products: Cooking and baking, snacks & sweets, drinks, others	Raw materials Non-Food Media and service providers Technology & equipment Special areas: Water and Fertilizer
Visitor profile:	Wholesaler and retailer Importer and exporter Shopping malls Big scale supermarkets Department stores Manufacturers and farm direct dealers	Boutique retailers, organic shops E-commerce Hospitality, catering & restaurants Community & enterprise procurement Investors Media & press
Participation Fee:	Inline stand (1 side open) USD 300 / sqm Corner stand (2 sides open) USD 310 / sqm Peninsula stand (3 sides open) USD 320 / sqm Island stand (4 sides open) USD 330 / sqm Booth Options (min. 9 sqm) 3 m x 3 m = 9 sqm 6 m x 3 m = 18 sqm 9 m x 3 m = 27 sqm	
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